

Event Planner

Date & Time

Event Venue

Event Theme

No. of Guests

Notes

Scheduled Tasting/Consult Date

Order Date

Pickup/Delivery Time & Details



the upstate cupcake cafe™

4800 Wade Hampton Blvd.
Taylors, SC 29687
864-243-8338
www.icedforyou.com



SPECIAL EVENTS

Why Cupcakes



More Flavor Varieties. With cupcakes, you can provide your guests more choices including gluten and sugar free varieties. This way if one of your guests has special needs you can accommodate them instead of leaving them out.

Less Expensive. The average custom cake costs \$4-15 per person, which doesn't include any delivery or cake-cutting fees your caterer/venue may charge. On the other hand, cupcakes usually cost between \$2.00-5.50 per person and cutting or serving fees don't apply. Delivery of cupcakes is usually cheaper due to ease of transport and set up.

Fun, Memorable, and Less Mess!

Everyone loves cupcakes and they make a big impression at any event, not to mention there's virtually no clean up. Memories are linked so if your guests remember dessert they will also remember your event!

The Possibilities are Endless! ICED is a retailer for Paper Orchid, a stationary company that makes unique cupcake wrappers. This means that ICED can also get matching invitations, favor boxes and place setting cards to match. Use cupcakes as party favors or even centerpieces!

Getting Started



Choosing a Flavor

ICED offers 45 varieties, so choosing the right one(s) can be tough! We recommend limiting the number of varieties for your guests so they don't get overwhelmed.

Planning Your Event and Design

Don't hesitate to bring or email pictures of cake or cupcake designs you like! We can create sketches to help better visualize the look for your event.

Decorations

Nearly everything is possible with cupcakes. Real flowers, candies, and fondant decorations including pictures and logos are available options.

Display Equipment

ICED recommends checking with your venue to see what they offer and what space is available for the display. Display stands can also be rented or purchased from ICED including a selection of Cupcake Trees.

Placing Your Order

To hold your date and ensure ICED can handle your order we require a \$50 non-refundable deposit. Event orders must be finalized **2 weeks** prior to event date.

Delivery

Delivery and set-up available for orders. Speak with an ICED associate for a price estimate.

What's Next?



Find Some Inspiration

Visit site such as www.cupcaketree.com and www.paperorchidstationary.com for ideas, then use an image search engine like Google or Yahoo to find more inspiration and similar designs and displays to what you are looking for.

Call us today to schedule a tasting and start planning your event!

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